



Position: Sales & Marketing Intern

Company: RightsFlow, Inc. (www.rightsflow.com)

Location: New York, NY

RightsFlow offers Mechanical Licensing Solutions for labels, distributors, and online music services. We specialize in obtaining bulk mechanical, physical, DPD, and ringtone licenses including streaming, and limited download rights. Our proprietary "FLOW" system allows us to license, account, and pay royalties directly to the Harry Fox Agency (HFA) and the thousands of publishers not represented by HFA.

The ideal candidate is someone with knowledge of music licensing and a background in sales and marketing. They will be responsible for assisting the sales and marketing department and will work directly with the Chief Content Officer. This is a great opportunity for a candidate interested in a fast-paced environment.

Responsibilities:

- Work directly with the Chief Content Officer in coordinating sales pitches of RightsFlow services to labels, distributors, and online music services
- Build a contact database of key prospects and implement within Salesforce system
- Track correspondence amongst sales and marketing team
- Assist in coordinating press and website updates
- Available at least 3 days a week (10 am- 5 pm), more preferred

Required Experience:

- College degree (MBA or MA preferred)
- Strong administration skills and attention to detail
- Knowledge of Microsoft Office (including Word and Excel)

Preferred Experience:

- Salesforce

For credit only.

Contact: Alex Holz, Director of Client Relations, alex@rightsflow.com