

FOR IMMEDIATE RELEASE



MUSIC SERVICES PARTNERS WITH RIGHTSFLOW FOR BLANKET MECHANICAL LICENSING AND ROYALTY SERVICES

Nashville, TN – March 15, 2010 Music Services, a publishing company administering the licensing and administration for over 100,000 copyrights has formed an alliance with RightsFlow. The blanket agreement provides RightsFlow access to Music Services' catalog, allowing identification and accounting for interactive streaming and limited downloads on any pending and future works to the compositions.

Considered a leader in the Christian music market, Music Services represents some of the largest Christian music publishers in the US. These include Vineyard Music, Maranatha Music and Brentwood-Benson Music Publishing to name a few.

"This is a very exciting partnership for us with RightsFlow," stated Phil Perkins, President of Music Services. "Over time the royalties attached to pending and unidentified compositions can accumulate to significant sums, and we appreciate RightsFlow's progressive licensing approach to ease our administrative workload while helping us collect mechanical royalties for interactive streaming activity from licensees that would have previously been uncollected."

"We are delighted to work with Music Services," stated Kim Gerlach, Director of Licensing at RightsFlow. "Considering Music Services' choice catalog, we believe this is the beginning of a fruitful business relationship that will benefit our clients by ensuring all outstanding royalties are accounted to by RightsFlow on their behalf."

Under U.S. Copyright Law, mechanical licenses are required for music to be distributed through online music services. Limited download and interactive streaming services generally pay a mechanical royalty of 10.5 percent of revenue, less amounts owed for performance royalties.

###

About Music Services

Music Services is the largest independent company providing administration services largely for Christian music publishers and record labels. It provides a full range of services for publishers including licensing, collections, and global subpublishing services. For record labels, they provide a wide range of services include song clearance, physical and digital product sales processing, and royalty accounting to labels, artists and

producers.. Among its record label clients are Gotee Records, Spring Hill/Green Hill Records, Harmonia Mundi, and Maranatha Music Records.

<http://www.musicservices.org/>

Contact for Music Services:

Don Cason, Vice President, 1-615-371-1320 x324

don@musicservices.org

About RightsFlow

www.rightsflow.com

RightsFlow is a leading provider of mechanical licensing services and royalty payment technology for online music services, record companies, distributors and artists. The RightsFlow technology powers rapid song identification and provides an unprecedented level of transparency for both licensees and licensors. RightsFlow specializes in obtaining bulk physical, DPD, and ringtone licenses including streaming, tethered, and limited download rights. Our proprietary “FLOW” licensing technology and 10.5 million song database allow us to license content, render accounting, and pay royalties on behalf of clients quickly and accurately, ensuring that rights-holders are paid for the use of their work.

RightsFlow currently serves over 9,500 clients obtaining licenses from publishers and songwriters all over the world – including major, independent and artist controlled works. Clients include Muzak, Amie Street, [PIAS], Alliance, Kontor New Media, The Orchard, INgrooves, Zynga, Hoodiny, CAM, Zebralution, E1 Canada Distribution, IODA, Cooking Vinyl, CD Baby, Disc Makers, & X5 Music Group.

RightsFlow is a Full Member of DDEX.

Contact for RightsFlow:

Michael Kauffman, VP of Sales & Marketing, +1-212-937-6955 x311,
michael.kauffman@rightsflow.com