



Music Publishing

Company: RightsFlow, Inc. (www.rightsflow.com)

Position: Corporate Communications Intern

Term: Ongoing

Location: New York, NY

RightsFlow is a leading technology-enabled licensing and royalty service provider for artists, record labels, distributors, and online music companies. Our technology powers rapid song identification and provides an unprecedented level of transparency for both licensees and licensors. RightsFlow specializes in obtaining bulk physical, DPD, and ringtone licenses including streaming, tethered, and limited download rights. Our proprietary “FLOW” licensing technology and 30-million song database allow us to serve over 16,000 clients obtaining licenses from publishers and songwriters all over the world – including major, independent and artist controlled works.

Clients include YouTube, Rhapsody, Clear Channel, Muzak, The Orchard, INgrooves, Wolfgang’s Vault, Thumbplay, Guvera, Dada Entertainment/Play.ME, Scattertunes, [PIAS], Alliance, Kontor New Media, Zynga, Beatport, Zebralution, E1 Canada, CD Baby, Disc Makers, Qello, REBEAT, & X5 Music Group.

RightsFlow is a member of AIM, A2IM, ASCAP, Chorus America, DDEX, DiMA, MEIEA, MENC, NAB, NAMM, and NARM.

Responsibilities:

- Assist the SVP of Corporate Communications and Content in the daily operations of the department
- Contribute to the company’s blog and social network accounts
- Research and write articles and blog posts about music, licensing and other appropriate topics
- Assist and support the marketing team with the development of marketing tools and collateral
- Assist in the execution of media and blog outreach strategies

Qualifications:

- Must be an enrolled student in an undergraduate or graduate program
- Strong writing skills as well as Microsoft Office (Excel and Word) and WordPress experience
- Extensive social media involvement and engagement
- Self-starter with keen attention to detail and highly organized
- Great interpersonal skills
- Desire to work in the music industry
- Ability to thrive in a startup environment

This position is for college credit **ONLY**. Please be aware that this is not a legal position, and may not meet requirements for law students seeking internships.

Please send cover letter, writing sample, and resume to Michael Kauffman at michael.kauffman@rightsflow.com.